

Request for Proposal to Undertake Independent Medical Education

Taiho Oncology, Inc. (Taiho) is seeking proposals from accredited providers of independent medical education (IME) to undertake educational programs in the therapeutic area of Oncology with an emphasis on metastatic colorectal cancer (mCRC). Accordingly, this document sets forth guidance relating to the types of IME’s that Taiho is seeking to sponsor. Taiho is seeking proposals from organizations which have the capability to independently and fully develop and manage educational activities. Accordingly, requirements of the IME provider include, but are not limited to:

- Proper accreditation
- An ability to engage and work with the independent and knowledgeable expert(s) regarding program content, which includes an engaging program of proper duration, proper content, and with a high level of quality in execution
- Possess the resources necessary to adequately plan an IME event such that the logistics, content and presentation attract and engage attendees

It must be noted that the IME must be independent from Taiho and Taiho will never base a grant on past or future sales, formulary placement or referrals of any drug. Taiho cannot and will not provide any additional guidance regarding an IME beyond that set forth in this document.

OUTLINE OF SPECIFIC MEDICAL EDUCATION NEED
Therapeutic Area
Oncology with an emphasis on the treatment of metastatic colorectal cancer (mCRC)
Background
Colorectal cancer (CRC) is the third most commonly diagnosed cancer in males and females in the United States. ^{1,2} The American Cancer Society estimates that 135,430 people will be diagnosed with colorectal cancer and that 50,260 people will die from the disease in 2017. ^{1,2} Approximately 1 in 22 men and 1 in 24 women will be diagnosed with cancer of the colon or rectum in their lifetime. ¹ Trifluridine and tipiracil was approved by the United States Food and Drug Administration (FDA) on September 22, 2015, for the treatment of patients with mCRC who have been previously treated with fluoropyrimidine-, oxaliplatin- and irinotecan-based chemotherapy; an anti-vascular endothelial growth factor biological therapy; and if RAS wild type, an anti-epidermal growth factor receptor therapy.
Topics for Potential IMEs
Taiho currently has funding available for accredited educational programs in the following areas: <ul style="list-style-type: none"> • Metastatic colorectal cancer: <ul style="list-style-type: none"> • Overall efficacy of treatments and regimens, including treatment options for patients that failed prior lines of therapy • Dosing with FDA approved anticancer drugs, which touches upon proper dosing strategies, such as initial dosing, treatment of adverse events as it relates to dose reduction or delay, and patient adherence to dosing schedules • Current treatment guidelines • Proper adverse event management across a variety of mCRC treatments and a discussion on the overall side effect profiles of a variety of treatments

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<ul style="list-style-type: none"> • Treatment regimens including benefits of each type of treatment as well as side effects associated with a variety of treatments • Health economics and outcomes research of mCRC treatment options • Real world evidence
Intended Audience
Medical Oncologists, Nurses, Pharmacists, and other Healthcare professionals
Educational Grants Eligible for Funding
<ul style="list-style-type: none"> • Live Programs: webinars, podcast, satellite symposia, regional conferences • Enduring Programs: mobile Apps, web based
Grant Application Requirements
<ul style="list-style-type: none"> • Education programs approved for support must be independent, scientifically balanced, and objective • Grant applications must be completed in all material respects and submitted via the Taiho Request Management System https://rms.taihooncology.com/RMS/ at least 60 days prior to the event or initiation of the activity. • Applications to Taiho shall include the following: <ul style="list-style-type: none"> • Online application • Letter of Request on the organization’s letterhead • A needs assessment • A statement regarding educational objectives • A detailed budget • Proof of accreditation • A list of proposed faculty

References

1. Cancer Facts & Figures 2017. American Cancer Society.
2. Siegel RL, Miller KD, Fedewa SA, et al. Colorectal cancer statistics, 2017. CA Cancer J Clin. 2017; 67(3):177-193.